

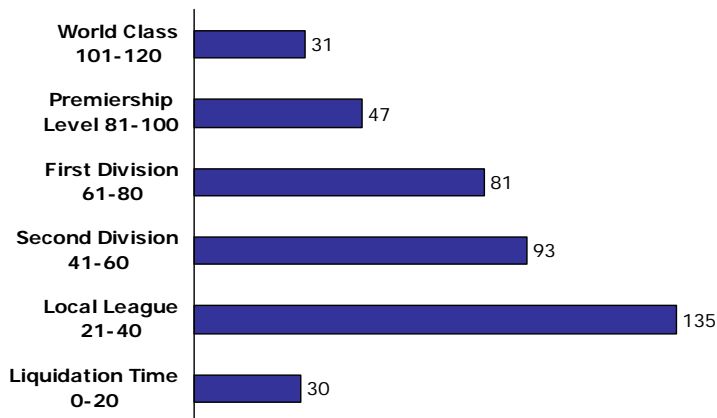
# The Learning Needs Analysis Toolkit



The [Learning Needs Analysis Toolkit](#) (LNAT) was designed by the CPD Centre in order to give users several tools to assess their organization's learning needs. One of these tools is the interactive web-based assessment questionnaire. It is entirely free and has attracted users from all over the world.

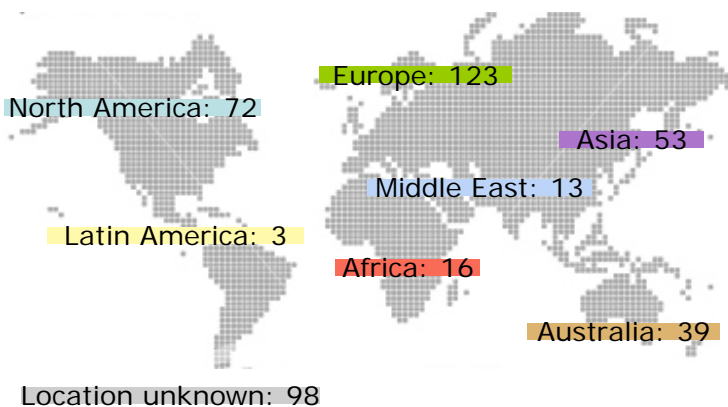
Since the launch of the interactive questionnaire in April 2006, 417 complete data sets have been collected. Analysis on total scores, location of users and their industry background has been carried out. This document gives an overview of the data collected and held in our database.

## Distribution of Total Scores



The LNAT questionnaire comprises 30 questions with the maximum total score of 120. The average score of the current 417 respondents is 54. This score falls into the "Second Division 41-60" category, indicating that there are a number of shortcomings that are likely to impact on organizational performance. 10% of the respondents scoring 60 or below wish to be contacted by the CPD Centre for further assessment.

## Respondents by Regions



Professionals around the world use the LNAT questionnaire to assess the degree of learning in their organizations. The majority of identified users are based in Europe and North America, followed by users from Asia and Australia. Interestingly, while users from the Middle East are the second fewest, 46% of them want to be updated with newsletters and every fourth respondent would like to be contacted for a full organizational assessment.

## Analysis of Industries

Users from various industries seek help with their organizational assessment. Financial service providers, educational institutions, and consumer goods companies often request further assessment after having used the LNAT questionnaire.