

DEPARTMENT FOR CONTINUING EDUCATION

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READING LIST

Course Title: Propaganda in the 20th Century
Location: Ewert House, Oxford
Term Dates: 29 Sep 2021 to 01 Dec 2021
Tutor: Michael Redley

The reading list below was supplied by the course tutor.

If you have enrolled on a course starting in the autumn, you can become a borrowing member of the Rewley House library from 1st September. If you are enrolled on a course starting in other terms, you can become a borrowing member once the previous term has ended. For example, students starting in January can join the Library in early December and those starting in April can join in early March.

If you are planning to purchase any books, please keep in mind that courses with insufficient students enrolled will be cancelled. The Department accepts no responsibility for books bought in anticipation of a course running.

Preparatory Reading List

The items on this list are to give you some background to the materials and ideas that we will be covering on the course.

Author	Title
Auerbach, J. & Castronovo, R.,	<i>The Oxford handbook of propaganda studies, (Oxford University Press 2013)</i>
Cull, N., Culbert, D., & Welch, D.,	<i>Propaganda and Mass Persuasion: A Historical Encyclopedia, 1500 to the Present, (ABC Clío 2003)</i>
Orwell, G.,	<i>Animal Farm (Penguin 1989)</i>
Taylor, P.M.	<i>Munitions of the Mind: War Propaganda from the Ancient World to the present day, (Manchester University Press 1990)</i>
Welch, D	<i>Propaganda: Power and persuasion (London Library 2013)</i>

Course Reading List

The items on this list are to support your learning while you are taking the course.

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- Anthony, S. *Public Relations and the Making of Modern Britain: Stephen Tallents and the birth of a progressive media profession, (Manchester University Press 2012)*
- Aulich, J. and Hewitt, *Seduction or instruction? First World War posters in Britain and Europe, (Manchester University Press, 2007)*
- Bakir V., and Barlow, D.M., *Communication in the Age of Suspicion (Palgrave Macmillan, 2007)*
- Berthezene, Clarisse *Training Minds for the War of Ideas: Ashridge College, the Conservative Party and the Cultural Politics of Britain, 1929-54, (Manchester University Press, 2015)*
- Blakey, G.T., *Historians on the Home Front: American propagandists for the Great War, (University Press of Kentucky 1970)*
- Brandenberger, D. *Propaganda state in crisis : Soviet ideology, indoctrination, and terror under Stalin, 1927-1941 (Yale University Press, 2011)*
- Cheek, T., *Propaganda and Culture in Mao's China: Deng Tuo and the Intelligentsia (OUP 1997)*
- Clark, T., *Art and Propaganda in the Twentieth Century: The Political image in the age of mass culture, (Weidenfeld and Nicholson 1997)*
- Cornwall, M., *The undermining of Austro-Hungary, (Macmillan 2000)*
- Crossman, R. (ed) *The God that failed (Columbia University Press 2001)*
- Cull, N.J., *Selling War: The British Propaganda Campaign against American 'Neutrality' in World War II, (OUP 1995)*
- Gary, B. *The Nervous Liberals: Propaganda Anxieties from World War I to the Cold War, (Columbia University Press 1999)*
- Grant, M *Propaganda and the role of the state in interwar Britain (Oxford University Press 1994)*
- Hixson, W *Parting the Curtain: Propaganda, Culture and the Cold War: 1945-61, (Macmillan 1997)*
- Horne, J. and Kramer, A *German Atrocities 1914: A history of denial (Yale University Press 2001)*
- Huxley, A. *Brave New World Revised (Vintage 2004)*
- Huxley, A. *Brave New World (Vintage 2004)*
- Jenks, J. *British propaganda and news media in the Cold War, (Edinburgh University Press 2006)*

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- Kenez, P. *The Birth of the Propaganda State: Soviet Methods of Mass Mobilization, 1917-1929, (Cambridge University Press 1985)*
- Kuitenbrouwer, V *War of words : Dutch pro-Boer propaganda and the South African War (1899-1902) (Amsterdam University Press 2012)*
- Le Mahieu, D.L. *A Culture for Democracy: Mass Communication and the Cultivated Mind in Britain Between the Wars, (Clarendon Press 1988)*
- Lynskey, D. *The Ministry of Truth: A biography of George Orwell's 1984 (Picador 2019)*
- McDougall *Mao Zedong's 'Talks at the Yan'an Conference on Literature and Art (University of Michigan 1980)*
- McLaine, I. *Ministry of Morale: Home Front Morale and the Ministry of Information in World War II, (Allen and Unwin 1979)*
- Merridale, C *Lenin on the train (Penguin 2018)*
- Messinger, G.S. *British propaganda and the State in the First World War, (Manchester University Press 1992)*
- Mittler, B *A continuous revolution: making sense of Cultural Revolution Culture (Brill 2016)*
- Monger, D. *Patriotism and propaganda in First World War Britain : the National War Aims Committee and civilian morale, (Liverpool University Press 2012)*
- Orwell, G., *Essays (Penguin 2000)*
- Osgood, K.A., *Total Cold War : Eisenhower's secret propaganda battle at home and abroad (University of Kansas Press 2006)*
- Reeves, N *The Power of Film Propaganda: Myth or Reality (Cassell 1999)*
- Renton, J. *The Zionist Masquerade: The Birth of the Anglo-Zionist Alliance 1914-18, (Macmillan 2007)*
- Ross, S *Propaganda for war : how the United States was conditioned to fight the Great War of 1914-1918, (McFarland 1996)*
- Sanders M.L. and Taylor, P.M *British Propaganda during the First World War, 1914-18, (Palgrave Macmillan 1982)*
- Saunders, F.S. *Who Paid the Piper? The CIA and the Cultural Cold War, (Granta Books, 2000)*
- Schoenhals, M. *Doing Things with Words in Chinese Politics: Five Studies (University of California Press 1992)*

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- Schwartz, L *Political warfare against the Kremlin : US and British propaganda policy at the beginning of the Cold War, (Palgrave Macmillan 2009)*
- Stern, J.A., *C.D. Jackson: Cold War Propagandist for Democracy and Globalism, (University Press of America 2012)*
- Taylor, P.M. *British Propaganda in the Twentieth Century: Selling Democracy, (Edinburgh University Press 1999)*
- The Great War of Words: *Buitenhuis, P. (Batsford, 1987)*
Literature as
Propaganda 1914-18
and After,
- Thompson, J. Lee *Politicians, the Press, & Propaganda : Lord Northcliffe & the Great War, 1914-1919, (Kent State University Press 1999)*
- Vaughn Stephen *Holding Fast the Inner Lines: Democracy, Nationalism, and the Committee on Public Information, (University of North Carolina Press 1980)*
- Welch, D *Germany, Propaganda and Total War, 1914-18: Pacifism, mobilisation and Total War (I.B.Taurus 2014)*
- Welch, D *The Third Reich: Politics and propaganda (Taylor and Francis 2002)*
- Wilford, H. *The Mighty Wurlitzer: How the CIA played America, (Harvard University Press 2008)*
- Young, R.J *Marketing Marianne: French propaganda in America 1900-1940, (Rutgers University Press 2003)*