<table>
<thead>
<tr>
<th>Qualitative Research Methods</th>
<th>Advanced Qualitative Research Methods</th>
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<tbody>
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<td>This module will provide students with introductory knowledge on a range of commonly used techniques of data collection and analysis, in particular focusing on Thematic Analysis. Students will learn how to design and conduct a qualitative research project.</td>
<td>This module will provide students with knowledge, insights and techniques relating to the more advanced aspects of qualitative research. Students will be taught the knowledge and skills needed to critically engage with complex concepts relevant to the more advanced aspects of qualitative research.</td>
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**Prerequisites**

None.

In order to take this module, students:
- Will have previously completed the [Qualitative Research Methods module](#);
- Or will have demonstrable practical experience of undertaking qualitative research (data collection, analysis, reporting).

Students will need to have basic prior knowledge of:
- Sampling and recruitment in qualitative research
- Data collection methods (interviews, focus groups, observations)
- Thematic analysis or another methodological approach
- The ethical issues raised in undertaking qualitative research

**Example sessions**

- Introduction to epistemology and the philosophical underpinnings of qualitative research
- Recruitment and sampling in qualitative research
- Conducting interviews, focus groups and ethnographic research
- Thematic analysis, coding and categorising text
- Using software to analyse data: an introduction to NVivo
- Taster sessions on Interpretative Phenomenological Analysis, Grounded Theory and Conversation Analysis
- Introduction to critical appraisal of qualitative research
- Epistemological assumptions and how they apply to qualitative research designs
- Critically engaging with theory
- Advanced data collection methods
- In-depth sessions on Grounded Theory, Phenomenology, Linguistics and Discourse Analysis, Ethnography, Biographical-Narrative Research
- Critical appraisal: the wider debates and challenges
- Writing for publication